



Strategic Plan 2023

Mission

To protect and promote the health and well-being of New Brunswickers by regulating pharmacy practice

Vision

A trusted, responsive leader that:

- collaborates with health system partners;
- empowers pharmacy professionals;
- supports evolving patient care needs of New Brunswickers.

Values



Continuous
Quality
Improvement



Empowerment



Equity and
Inclusion



Respect and
Integrity



Collaboration



Transparency

Strategic Pillars

PILLAR ONE

Fostering continuous quality improvement in the profession

PILLAR TWO

Supporting the evolving role and well-being of pharmacy professionals

PILLAR THREE

Enhancing engagement and collaboration with pharmacy professionals, the public, and health system partners

PILLAR FOUR

Demonstrating transparency and accountability in self-regulatory responsibilities

Strategic Framework

Pillar One: Fostering continuous quality improvement in the profession

1. Incorporate continuous improvement in everyday activities.
2. Use data to inform and guide practice improvements.
3. Identify and share continuing education tools to support professional development.

Pillar Two: Supporting the evolving role and well-being of pharmacy professionals

1. Assess current levels of adoption of scope of practice.
2. Collaborate with partners to align pharmacy scope of practice with patient needs.
3. Address well-being as an important part of professional practice.



Pillar Three: Enhancing engagement and collaboration with pharmacy professionals, the public, and health system partners

1. Provide pharmacy professionals with opportunities to share ideas and feedback with the College.
2. Strengthen public involvement in College work.
3. Create new opportunities for collaboration and strengthen existing relationships.

Pillar Four: Demonstrating transparency and accountability in self-regulatory responsibilities

1. Implement best practices in governance.
2. Share information about how the College regulates pharmacy practice and makes decisions.
3. Strengthen commitment to equity, diversity, and inclusion (EDI).

Strategic Plan Cascade

